

Influencer collaboration contract

Way Gliders - Rid'Air SAS, whose head office is located in ZI - 68830 ODEREN - FRANCE
(Hereinafter referred to as "the brand")

And
M/Me _____
(Hereinafter referred to as "the influencer")

AGREE ON THE FOLLOWING:

- **Purpose of the agreement.** This agreement defines the conditions under which the influencer provides marketing and promotion services to the brand, and the brand remunerates the influencer for these services. The influencer must have a Way Gliders wing.
- **Description of services.** The influencer will provide the following services to the brand: publications on the influencer's personal account featuring his Way Gliders wing. The latter will be published on social networks Facebook / Instagram, Youtube, Tik Tok or on a blog. Publications can be photos, videos or articles explicitly displaying the influencer's Way Gliders wing.
- **Types of content.** Published content must contain a visual of the influencer's Way wing. They can be purely descriptive, entertaining, informative or simply aesthetic. Influencer content must never harm the brand. In addition, the wearing of a helmet is mandatory on the flight phases, and no dangerous image must emerge from the publication.
- **Economic conditions.** In return for the services provided by the Influencer, the brand undertakes to reward the influencer with vouchers valid on the www.ridair.com website according to the following scale:
 - Photo of the sail + small text: €5
 - Short video (1 minute, vertical format) in the form of short/real/tiktok, with subtitles: €15
 - Instructive blog post with photos of the sail: 15€
 - Long video (10 minutes maximum, horizontal format) of test, or use of sailing on the ground or in flight: €50.
 - Photo, short video or blog post publications are limited to a publication / week / influencer / publication type.Long video-type publications are limited to a video / veil model / influencer. In the case of a sail test video, the influencer's sail must be included in the current Way Gliders catalog. Membership in the influencer program can be combined with the ambassador and/or content creator program.
- **Terms of payment.** The influencer will receive the remuneration in the form of a voucher on the website www.ridair.com, at the end of each quarter from January 1 of the current year, or on December 31 of the current year (depending on the influencer's preference).
- **Count of content / evidence of publications.** In order to attest to the number of content published during the desired period (quarter or year), the influencer will send by email to info@ridair.com a summary of the publications made, in the form of dated screenshots.
- **Cessation of activity.** This agreement takes effect on the day the contract is signed by the influencer and is extended by tacit renewal each year without a time limit. Either party may terminate this Agreement at any time by giving written notice by email to the other party.
- **Confidentiality.** The influencer undertakes not to disclose to third parties confidential brand information, which includes, but is not limited to, all commercial, technical, financial and customer information relating to the brand.
- **Intellectual property rights.** All content created by the influencer as part of the provision of services to the brand is the sole property of the influencer. However, the brand may share and use this content for communication purposes.
- **Applicable law and competent jurisdiction.** Any dispute arising out of or relating to this agreement will be resolved by arbitration in accordance with the rules of French law.

In _____ date ___/___/_____

The brand : Way Gliders - Rid'Air SAS

Signature :



The influencer :

I would like to participate in the
influencer program:

Signature :